



OPEN SPACE ALLIANCE
for North Brooklyn

Development Director

Job Title: Development Director

Job Description

Development Director

Open Space Alliance for North Brooklyn (OSA) is a non-profit park conservancy that partners with the NYC Department of Parks & Recreation to maintain and program more than 45 parks and playgrounds in Williamsburg and Greenpoint, improving the lives of over 200,000 North Brooklynites. OSA's mission is to serve all North Brooklynites, especially those in underserved communities. OSA's service is essential because North Brooklynites suffer from one of the lowest ratios of open space to population in the city. OSA is unique as it is the only major park conservancy serving a neighborhood, not just a single park.

We seek to hire our first-ever full-time development staffer to oversee and grow a comprehensive fundraising strategy that will expand OSA's revenue streams, including corporate, foundation and government funding, as well as individual giving. This is a unique opportunity to define and build a development department. The Development Director will report directly to the executive director, and will work in partnership with a retained development consultant who is an experienced, successful, park conservancy fundraiser. The Development Director will also collaborate with the OSA Board, staff, and dedicated volunteers. The ideal candidate is creative, pro-active, detail-oriented and an excellent communicator, with a demonstrated interest in urban parks and equity of access for all communities.

Key Responsibilities

Work with the OSA Board, staff, volunteers and fundraising consultant to:

- Refine and implement a comprehensive fundraising plan
- Oversee corporate, foundation and public funding programs
- Develop and implement a major individual donor strategy
- Develop a robust corporate volunteer program
- Oversee fundraising events
- Implement donor data management systems

Requirements

- 3-7 years of nonprofit development experience
- Demonstrated success in fundraising
- Excellent interpersonal and project management skills
- Strong communication skills, including writing, editing and social media
- Working knowledge of Salesforce or other donor databases

Compensation: Depends on experience. Range is \$75,000-90,000.

Benefits: Health and dental insurance and generous paid vacation and holiday time off.

Office: Development Director will work at the park house at Bushwick Inlet Park, 86 Kent Avenue, Williamsburg, Brooklyn.

To Apply: Please send cover letter and resume to jobs@osanb.org. (Candidate review will begin the week of January 15. Initial interviews will likely commence the week of January 22.)